

STEPPING UP

TOGETHER

FOR TOMORROW

April 29, 2025 | Upstairs at The Kimberly | SUBLnyc.org



STEP UP FOR
BETTER LIVING

"Believing People Matter"

**SPONSORSHIP
PACKAGES**

www.sublnyc.org
424 E 147th St 3rd Fl
Bronx, NY 10455

OUR IMPACT

AT A GLANCE



500

Total Number of Families Served

31 Yrs

Average Client Age



1,394

families received crisis, individual counseling, and health & nutrition counseling

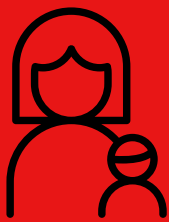


2,327

Lives impacted through direct client services, including our backpack school supplies

98%

Eviction Prevention Rate



76%

Families served were headed by single parent females

326

people registered to vote



SPONSORSHIP OPPORTUNITIES



Supporting Step Up for Better Living as a sponsor means making a year-round impact on families in the South Bronx. Your sponsorship helps fund vital programs like housing stability, food assistance, and educational support, ensuring our community members can thrive.

In return, your business will receive recognition at our annual events, showcasing your commitment to creating positive change. Sponsorship is a meaningful way to align your company's values with impactful community service initiatives—because together, we can make a difference.

	BRONZE \$1,500	SILVER \$2,500	GOLD \$5,000	PLATINUM \$7,500	DIAMOND \$10,000
YOUR IMPACT	Provide 10 families with SNAP assistance, ensuring access to vital nutrition and addressing food insecurity.	Keep 5 families in their homes through eviction prevention services and financial support.	Deliver nutrition education to 50 families, teaching healthy, budget-friendly meal planning.	Support a dedicated case manager to help 20 families achieve financial stability and avoid homelessness.	Provide free breast cancer screenings for 700+ women and mental health training for community leaders.
SUBL Annual Fundraiser Event Tickets	2	4	6	8	10
Dedicated thank you post on our social media	✓	✓	✓	✓	✓
Recognition on sublnyc.org website	Name	Name hyperlinked	Name hyperlinked	Logo hyperlinked	Logo hyperlinked
Recognition on Annual Fundraiser email newsletters			Name	Logo hyperlinked	Logo hyperlinked
Recognition at Annual Block Party				Logo	Logo
Recognition at Annual Fundraiser				Logo	Logo



TOGETHER

WE CAN TRANSFORM LIVES

Thank you for considering a partnership with Step Up for Better Living. Your sponsorship is more than a financial contribution—it’s a commitment to empowering families, fostering stability, and building a stronger community in the South Bronx. Together, we can make a lasting impact on the lives of those who need it most.

Your support helps us prevent homelessness, fight food insecurity, and provide educational opportunities for tomorrow’s leaders.



Join us today in creating a brighter future. No matter the sponsorship level, your contribution plays a vital role in driving change. Let’s work together to make a difference.

Cheryl Dennis

Cheryl Dennis, MPA

Executive Director

Contact me to sponsor:

C.Dennis@sublnyc.org

929-928-3811

We look forward to partnering with you and welcoming you into the Step Up for Better Living family. Together, we’ll uplift our community and create a brighter tomorrow.



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